

HUMAN RESOURCES MARKET INTELLIGENCE

The Chapman Consulting Group is able to provide you with Market Intelligence on HR issues, based on our expert and synthesised views on the Asia Pacific Japan HR market. We are in the privileged position of continuously speaking to HR talent across the region, and these collective views give us an unparalleled perspective on the regional HR market.

We are engaged by organisations to provide market intelligence across the Asia Pacific Japan region on diverse matters such as:

- Structuring the regional HR function
- Individual industry trends in HR
- Compensation and benefits strategies to retain staff
- Employer branding strategies in order to attract HR talent
- Talent management strategies being used to retain HR talent
- HR issues unique to countries across the Asia Pacific Japan region
- Profile-building for Regional HR Heads
- Pipeline talent strategies for future hires
- Market feedback on the HR effectiveness of your company